



Indiana Urologic Association

Annual Meeting

February 5-6, 2010

Hyatt Regency Indianapolis

Indianapolis, IN

2010

Exhibitor and Industry Partnership

Prospectus

Indiana Urologic Association

Administrative Offices

Two Woodfield Lake
1100 E Woodfield Road, Suite 520
Schaumburg, IL 60173
Phone: (847) 517-7225
Fax: 847-517-7229

President

Chandru P. Sundaram, MD
Indianapolis, IN

President Elect

Mark D. Dabagia, MD
Valparaiso, IN

Secretary

Robert S. Williams, MD
Muncie, IN

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Bloomington, IN

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Carmel, IN

Christopher P. Steidle, MD
Fort Wayne, IN

North Central Section

Representatives

Teresa D. Beam, MD
Noblesville, IN (term ends Nov. 2009)

Chandru P. Sundaram, MD
Indianapolis, IN (term begins Nov. 2009)

President of the IUA/NP/PA Association

Janet Casperson, BS, BSN, MSN, ANP-C
Fort Wayne, IN

Executive Director

Wendy J. Weiser
Schaumburg, IL

Associate Director

Sue O'Sullivan
Schaumburg, IL

November 30, 2009

Dear Industry Colleagues:

On behalf of the Indiana Urologic Association, we would like to invite you to join us at the **2010 IUA Annual Meeting**. This year's meeting is being held **February 5-6, 2010**, at the **Hyatt Regency Indianapolis in Indianapolis, IN**.

Technical exhibits are an essential part of our meeting's success and benefit both the attendees and the companies who choose to participate. We are expecting approximately 50 attendees at this CME event in Indianapolis. We continue to make every effort to enhance traffic by holding the IUA Welcome Reception and breaks in the exhibit area. The scientific session will be held in an area separate from the exhibit hall and all pharmaceutical and medical device companies are invited to participate.

To ensure your chances of receiving prime space and support opportunities, please review the enclosed prospectus carefully and submit your registration form to the Indiana Urologic Association office.

If you have any questions regarding the upcoming 2010 Annual Meeting, do not hesitate to call us at 847-517-7225. We look forward to receiving your commitment and working together at the 2010 Annual Meeting of the Indiana Urologic Association. Thank you for your consideration. See you in Indianapolis!

Sincerely,



Michelle Hoyt
Manager, Industry Relations
IUA
847-264-5946 direct
michelle@wjweiser.com



Mary Tully
Development Coordinator, Industry Relations
IUA
847-264-5927 direct
mary@wjweiser.com



**INDIANA UROLOGIC ASSOCIATION
2010 Annual Meeting**

GENERAL INFORMATION

The Indiana Urologic Association Annual Meeting is jointly sponsored by the University of Oklahoma, College of Medicine, which is accredited by the Accreditation Council for Continuing Medical Education (ACCME). The meeting will provide attendees with advanced knowledge in the urologic field, combined with new product knowledge learned in the exhibit hall.

The Indiana Urologic Association consists of urologists practicing in the state of Indiana.

Official Meeting Dates: February 5-6, 2010

Hotel & Meeting Location: Hyatt Regency Indianapolis
1 South Capital Avenue
Indianapolis, IN 46204
Phone: 317-632-1234

Room Rate & Cutoff Date: \$139 plus tax, single occupancy

Reservations must be made on or before January 15, 2010 to receive discounted rate.

SUPPORTING THE INDIANA UROLOGIC ASSOCIATION

Deliver your message in a professional, focused, and educational environment. The Indiana Urologic Association presents you with networking opportunities to build relationships with new and existing customers. Choose a standard exhibit booth or an Industry Partnership package, which provides extended promotional visibility for your company beyond the annual meeting.

EXHIBITING

The expected 50 attendees want to meet you face-to-face and examine your products first-hand. By exhibiting at the meeting, your company will be listed in promotional materials and the program book. Space is limited, so act quickly!

INDUSTRY PARTNERSHIP PACKAGES

Secure prime exhibit location and optimum visibility with an Industry Partnership package. In addition to your exhibit, participation in this program includes the pre-attendee registration list, Industry Partners' Advisory Board participation with IUA Board of Directors, your company logo and recognition in annual meeting program book and signage, welcome reception refreshments at your exhibit area, a full page ad in the IUA post-meeting newsletter, and discounts on other advertising opportunities. Please refer to the Industry Partnership details in this prospectus for a complete list of benefits.

CORPORATE FUNCTIONS MAY NOT BE HELD CONCURRENT WITH OFFICIAL IUA SCIENTIFIC OR SOCIAL FUNCTIONS. ANY FUNCTION, REGARDLESS OF SIZE AND LOCATION, MUST BE APPROVED BY THE IUA INDUSTRY RELATIONS DEPARTMENT.

IMPORTANT EXHIBIT INFORMATION AND DATES

Exhibit Description: 6 foot table-top with (1) one table, (2) two chairs and (1) wastebasket. Additional service information will be made available approximately three-four weeks prior to the meeting.

Payment Options: Payment is due no later than January 15, 2010.
Acceptable payment method is by check, Visa or Mastercard.

Please make checks payable to:
Indiana Urologic Association
1100 E. Woodfield Rd, Ste. 520
Schaumburg, IL 60173
FIN #04-3792527

Cancellations & Refunds: The Indiana Urologic Association requires that all cancellations must be in writing. The following refund schedule applies:

- Cancellation on or prior to January 15, 2010 exhibit fee will be refunded less \$250 administration fee.
- Cancellation after January 15, 2010, no portion of the original exhibit fee will be refunded.

Assignment of Space:

Exhibit space will be assigned at the sole discretion of the Indiana Urologic Association. Factors affecting exhibit location include support level; the date the registration form was received by the IUA office, the number of exhibits, and proximity of competitors.

EXHIBIT SCHEDULE

(Times are subject to change without notice)

Exhibit Set Up: Friday, February 5, 2010
4:00 p.m. – 6:30 p.m.

Exhibit Hours:

IUA Welcome Reception in the Exhibit Hall (IUA meeting attendees and exhibitors)
Friday, February 5, 2010
7:00 p.m. until 8:30 p.m.

Saturday, February 6, 2010
7:00 a.m. – 1:00 p.m.

Exhibit Teardown: Saturday, February 6, 2010
1:00 p.m. – 3:00 p.m.

Registration:


To pre-register your staff members, please list the names of those representative(s) working in the booth on the Exhibitor Registration Form. Only employees of the exhibiting company, or its agents, will be issued a badge. Booths must be manned the entire time the exhibit area is open.

For more information about exhibits, sponsorships, or advertising options or to support the Indiana Urologic Association through an educational grant, please contact the Industry Relations team at the IUA office:

Indiana Urologic Association, Two Woodfield Lake, 1100 E Woodfield Road, Suite 520, Schaumburg, IL 60173
Phone: (847) 517-7225
Fax: (847) 517-7229
www.iuaweb.org

Michelle Hoyt
Manager, Industry Relations
michelle@wjweiser.com

Mary Tully
Development Coordinator, Industry Relations
mary@wjweiser.com

	2010 Indiana Urologic Association INDUSTRY PARTNERSHIP BENEFITS	Diamond Level \$5,000	Exhibit \$1,000
ADS AND MAILINGS			
Full Page COLOR Ad In Program Book		X	
Pre-Registration Attendee List		X	
One Set Membership Mailing Labels		X	
½ Page B&W Ad In Post-Meeting Newsletter		X	
Post-Meeting Attendee List		X	X
RECOGNITION			
Company Logo Displayed On Screen		X	
Company Logo Displayed On Signage		X	
Company Logo Displayed In Program Book		X	
Company Logo Displayed In Newsletter		X	
Company Sponsorship Recognized On Signage		X	
Company Sponsorship Recognized In Program Book		X	
Company Sponsorship Recognized In Post-Meeting Newsletter		X	
Receive Post-Meeting Newsletter		X	
EXHIBITING AND BADGES			
6' Table-Top Exhibit In Featured Location---Unlimited Badges		X	
6' Table-Top Exhibit---2 Exhibit Badges			X
INDUSTRY SPONSORS' ADVISORY BOARD MEETING			
(2) Two Attendees		X	
ADDITIONAL EVENT TICKETS			
Welcome Reception W/Each Exhibit Badge		X	X
Refreshments Served Near Your Exhibit Area during Welcome Reception		X	

2010 Indiana Urologic Association ADVERTISING AND SUPPORT OPPORTUNITIES	PRICES
ADVERTISEMENTS	
Full Page B&W Ad in Program Book	\$2,500
½ Page B & W Ad In Post-Meeting Newsletter	\$2,500

For more information, please contact Michelle Hoyt or Mary Tully in the IUA Industry Relations Department at (847) 517-7225 or michelle@wjweiser.com mary@wjweiser.com

EXHIBITOR REGISTRATION FORM

February 5-6, 2010 -----Indianapolis, IN

INDIANA UROLOGIC ASSOCIATION

The IUA offers additional opportunities for increased visibility and exhibit traffic, exceptional networking opportunities, advertising, and outreach beyond the meeting to our general membership through Industry Partnership promotional package and sponsorships. Please contact us for additional information on how to maximize your IUA experience.

- My Company would like to become an Industry Partner in the amount of \$5,000. (Exhibit space in featured location included.)
- My Company plans on EXHIBITING at the IUA Annual Meeting
My company would like _____ 6' table-top exhibit space (s) at \$1,000 each.
(Table-top locations are 6' only and will be assigned in part on a first-come, first-serve basis)

PLEASE NOTE:

This form must be returned to reserve exhibit space.

Corporate functions may not be held concurrent with official IUA scientific or social functions. Any function, regardless of size or location, must be approved by the IUA Industry Relations Department, (847) 517-7225.

FOR EXHIBIT FEE AND INDUSTRY SPONSORSHIP:

Please make checks payable to:

Indiana Urologic Association
1100 E. Woodfield Rd., Ste. 520
Schaumburg, IL 60173

Check Visa MasterCard

Card Number: _____

Expiration Date: _____

Signature: _____

Questions? Contact Michelle Hoyt or Mary Tully at the IUA office –
Phone: 847-517-7225 Fax: 847-517-7229

Payment due by January 15, 2010 – IUA FIN #04-3792527

CORPORATE OFFICE

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please list any competitors you do NOT want to exhibit near or next to: _____

EXHIBITOR CONTACT

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Company Product: _____

Product Application: _____

Agreement:

I am an authorized representative for this company with full power and authority to sign this application for exhibit space. The company agrees to comply with all of the rules and regulations stated in the Exhibitor Prospectus, as well as all policies added after the publication of the prospectus, which we accept as part of the agreement.

Authorized Signature: _____ Date: _____

Thank you for choosing to support the IUA in 2010!

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